

For Immediate Release

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Landscape Structures' playsi.com Awarded Best B2B Website

Award recognizes company's leadership in digital experience and customer engagement
Delano, Minn. (Feb. 2, 2016) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, announced that its website, playsi.com, has been named a winner in the Episerver™ North American Website Awards, which celebrate excellence and best-in-class websites built on the platform. Landscape Structures was the winner in the category of Best B2B Website.

The awards recognize brands that are defining the next-generation of digital experience and customer engagement. Finalists were determined by a panel of judges and were then subject to a public vote. Judges included Episerver senior executives and eCommerce and marketing technology industry veterans. Winning websites demonstrated proficiency in: content; structure and navigation; multichannel and mobile capabilities; use of Episerver technology; business results; and overall experience.

“We are proud that playsi.com has been awarded Best B2B Website,” said Lynn Pinoniemi, director of marketing at Landscape Structures. “Our web team and partners worked tirelessly to create a best-in-class digital experience for our clients. We’re honored to be recognized by Episerver for the work that we’ve done.”

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day

one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.