

For Immediate Release

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Maine Recreation & Park Association Annual Conference Discusses How to *Plant Seeds of Support*

Landscape Structures-sponsored speaker helps attendees remember the importance of the
parks and recreation profession

Delano, Minn. (March 19, 2014) — Landscape Structures Inc., a Delano, Minn.-based commercial playground manufacturer, along with its playground consultant in Maine, M.E. O'Brien & Sons, Inc., is scheduled to exhibit at the Maine Recreation & Park Association Annual Conference March 23-25, at the Holiday Inn by the Bay. The conference will feature Lori Hoffner, a nationally recognized speaker on youth program development, employment and staff engagement as well as community issues, as the keynote and presenting speaker. This learning experience was made possible through the 2013-2014 State Association Speaker Scholarship program from Landscape Structures.

Lori will present *Johnny Appleseeds of our Time: Planting the Seeds of Support*. In her address, she will inspire and motivate attendees and help them remember “why they do what they do!” Lori will discuss how planting seeds—of creativity, inspiration, leadership and support—will empower staff to make a difference in their daily work. These individuals are the most valuable asset in any organization, which is why it’s important to provide knowledge and skills to create a positive, strong internal work environment that gets translated externally to customers.

The 75-minute session will be presented on Monday, March 24, at 9 a.m. Following the session, delegates will have the opportunity to visit M.E. O'Brien & Sons and Landscape Structures in the exhibit hall to learn about the latest trends in playground design including net play and zip lines.

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About Landscape Structures Inc.

Since 1971, Landscape Structures Inc. has been the leading commercial playground equipment manufacturer in the world. The employee-owned company is committed to making the world a better place with active children thriving in leading communities year after year, generation after generation. Landscape Structures encourages outdoor play that develops healthy kids and a sustainable world by creating innovative products that are environmentally responsible. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

About M.E. O'Brien & Sons, Inc.

Family operated, M.E. O'Brien & Sons, Inc. is the leading supplier of outdoor recreation equipment in New England. Founded in 1929, the company continues to provide customers with high-quality equipment at competitive prices and with the top-notch service they deserve. A third generation of the O'Brien family is now providing the same quality as prior leadership, and they're constantly striving to ensure the name will be associated only with the finest manufacturers, and caring, courteous service to clients backed by undeviating integrity. O'Brien & Sons understands that the endurance of a company depends on how well it regards its customers. They require value, quality, responsiveness, courtesy and fairness, and its products and service reflect that fact.