

## **For Immediate Release**

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### **Indiana Parks & Recreation Professionals Gather to “Invest, Innovate, Lead”**

Keynote speaker, sponsored by Landscape Structures, teaches through songs, stories  
and actionable content

Delano, Minn. (Jan. 8, 2014) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Indiana playground consultants, Countryside Play Structures, LLC and NuToys Leisure Products, Inc., will exhibit at the 2014 Indiana Park & Recreation Association Conference Jan. 15-17, in Indianapolis. The conference will feature Patrick Henry, author of *The Pancake Principle*, as the keynote speaker. This learning experience was made possible through the 2013-2014 State Association Speaker Scholarship program from Landscape Structures.

During his keynote, Henry will teach attendees how they and their organizations can gain traction through fundamental success strategies in order to increase sales, grow customer loyalty and achieve peak performance. Through hilarious songs, laugh-out-loud stories and actionable content, he will share how to create an emotional connection with clients because—according to Henry—when you make people feel, only then are you truly open for business. Henry draws from years as a Nashville songwriter and musician to prompt attendees to take immediate action.

Henry’s keynote will be presented at 11:30 a.m. on Wednesday, Jan. 15. Attendees will have the opportunity to visit Countryside Play Structures, NuToys Leisure Products and Landscape Structures in the exhibit hall following the keynote session to learn about the latest trends in playground design including net play and signature design. Additionally, Landscape Structures will host an education session about inclusive play on Wednesday at 3:30 p.m.

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About Countryside Play Structures, LLC**

Countryside Play Structures is the sales representative for Landscape Structures in Indiana. The company has been in business since 1975, joining Landscape Structures in 2008. Countryside Play Structures provides quality products and service to our customers. The company is built upon relationships, new and old, and continues to grow one referral at a time.

**About NuToys Leisure Products, Inc.**

NuToys Leisure Products, Inc.'s friendly folks have been doing playgrounds and site furniture projects for more than 30 years. Their experienced staff is committed to creating exceptional fun, value design and working to meet customers' timetables. Call NuToys Leisure Products for a preliminary visit about your playground or site furnishing goals in Illinois, a portion of Indiana and Missouri.