

## For Immediate Release

Contacts:     Katie Kava  
                  Landscape Structures Inc.  
                  Phone: 763. 972.5297  
                  [KatieKava@playsi.com](mailto:KatieKava@playsi.com)

### **Landscape Structures Introduces *Playground Inspirations* App**

Digital app partners with new *Playground Inspirations* book to offer users an interactive  
playground experience

Delano, Minn. (Jan. 28, 2014) — Landscape Structures, a Delano, Minn.-based commercial playground equipment manufacturer, unveiled the new *Playground Inspirations* app during its Annual Sales Meeting in Minneapolis. The digital app was created as a companion to the company’s *Playground Inspirations* book, which has more than 100 pages featuring new products, bold signature designs and ideas for age-appropriate play environments.

“This interactive app provides a whole new way for individuals to experience our playgrounds all over the world,” said Lynn Pinoniemi, director of marketing at Landscape Structures. “Many of our clients have already been using tablets as part of everyday life—professional and personal. We feel that this new robust tool will enhance and make the playground design process even easier.”

The *Playground Inspirations* app, available for iPad and most Android tablets, will help bring the designs featured in the *Playground Inspirations* book to life. Together, the book and app lets users:

- View more than 1,000 photos, videos, and 2D and 3D renders of featured playgrounds
- See specifications for each playground including colors, minimum area required, maximum fall height and safety certifications
- Read stories about each playground and where it’s located in the world
- See 3D renders of playgrounds that users “may also like”
- Search for playgrounds by various criteria
- Share playgrounds with colleagues and playground committee members

The *Playground Inspirations* app can be downloaded for free from the Apple App Store or Google Play. To request a copy of the *Playground Inspirations* book and learn more about the features of the new digital app, visit [playlsi.com/inspirations-app](http://playlsi.com/inspirations-app).

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.