### For Immediate Release

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# Landscape Structures, Kiwanis International Launch Contest to bring \$25,000 in Playground Equipment to a Deserving Kiwanis Club's Community

Contest encourages Kiwanis members to build a playground to help build community Delano, Minn. (April 9, 2013) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, announced today that it has collaborated with Kiwanis International, a global organization of members of every age who are dedicated to serving the children of the world, to help a deserving Kiwanis club bring a playground to their community through a contest on Facebook called, *Make a Difference Through Play*.

The winning Kiwanis club will receive \$25,000 in playground equipment to be used toward a playground project. The contest is open to all Kiwanis clubs that are currently working on a playground project, and that can complete the project on Kiwanis One Day, April 5, 2014, Kiwanis International's signature day of service during which many clubs participate in service projects benefiting their local communities. To find a Kiwanis club near you, go to Kiwanis.org/findaclub.

Qualified contestants may enter the contest at facebook.com/Kiwanis by completing the entry form. Entries will be accepted April 7 through May 5, 2013. Following the submission period, Facebook users will have the opportunity to vote for their favorite project. The winner of the contest will be announced on or around June 20, 2013. Find complete contest rules at facebook.com/Kiwanis.

"We are excited that our partnership with Landscape Structures enables us to provide a contest that will help a worthy Kiwanis club enhance their community with a playground," said Pam Norman, director of corporate partnerships at Kiwanis International. "Playgrounds help build community, and we

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are proud to be able to assist our clubs in bringing to their communities play opportunities that welcome children of all abilities."

"Our relationship with Kiwanis is focused on bringing play and playgrounds to communities across the globe, so it feels right to further encourage that with the *Make a Difference Through Play* contest," said Pat Faust, president of Landscape Structures. "We are committed to helping Kiwanis clubs build community gathering spaces where children and entire families can come together to play, have fun and relax."

Landscape Structures became a vision partner of Kiwanis International in January 2013. Kiwanis and its family of clubs, including Circle K International for college students, Key Club for teens, Builders Club for adolescents, K-Kids for elementary students and Aktion Club for adults with disabilities, partner with Landscape Structures to bring play and playgrounds to communities across the globe. Learn more about the partnership at playlsi.com.

#### **About Kiwanis International**

Founded in 1915, Kiwanis International is a global organization of members dedicated to serving the children of the world. Kiwanis and its family of clubs, including Circle K International for university students, Key Club for students age 14 to 18, Builders Club for students age 11 to 14, Kiwanis Kids for students age 6 to 12 and Aktion Club for adults living with disabilities, dedicate annually more than 18 million service hours to strengthen communities and serve children. The Kiwanis International family comprises nearly 600,000 adult and youth members in 80 countries and geographic areas. For more information about Kiwanis International, please visit <u>www.kiwanis.org</u>.

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#### **About Landscape Structures**

Since 1971, Landscape Structures Inc. has been the leading commercial playground equipment manufacturer in the world. The employee-owned company is committed to making the world a better place with active children thriving in leading communities year after year, generation after generation. Landscape Structures encourages outdoor play that develops healthy kids and a sustainable world by creating innovative products that are environmentally responsible. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment. To learn more about Landscape Structures' partnerships and playground products, visit playlsi.com.

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