

## For Immediate Release

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### **Florida Recreation & Park Association Encourages Effective Leadership Practices in Opening General Session**

Keynote learning experience supported through Landscape Structures' scholarship Delano, Minn. (Aug. 22, 2013) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Florida playground consultant, Rep Services, Inc., will exhibit at Florida Recreation and Park Association's (FRPA) 2013 Annual Conference and Exhibit Show Aug. 26-29, in Orlando. The conference will feature Jeff Havens, comedian-turned-corporate speaker and author, as the keynote speaker. This learning experience was made possible through the 2012-2013 State Association Speaker Scholarship program from Landscape Structures.

Havens' keynote, *Unleash Your Inner Tyrant*, uses his trademark wit to "encourage" you to engage in all the practices of ineffective leaders including how to create a culture of fear, oppress and demoralize your employees, outsource blame, and stand firm in the face of all change — before wrapping up with a serious conversation about the kind of leaders we should all strive to become. During the 90-minute address, attendees will learn how to create a healthy, vibrant corporate culture, develop a plan to deal with mistakes and build strength through them, and engage in proper, healthy, productive communication techniques.

Havens' session will open the conference's events, and will be presented at 10:30 a.m. on Monday, Aug. 26. Conference attendees will have the opportunity to visit Rep Services and Landscape Structures in the exhibit hall on Tuesday, Aug. 27, to learn about the latest trends in playground design including custom and theme designs. Additionally, delegates can get information about inclusive and

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fitness-focused playgrounds in sessions at 9:15 and 10:30 a.m., respectively, hosted by John McConkey, market insights manager at Landscape Structures.

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About Rep Services, Inc.**

Rep Services, Inc. has earned its reputation by creating great places for people in a fun, sustainable and honorable way. Clients have come to trust the company's expertise and actively seek out its playground consultants as knowledgeable problem-solvers. Rep Services combines award-winning products with innovative solutions, personal attention and high ethical standards to create people-pleasing results. With a focus of being on time, within budget and making it fun for everyone involved, Rep Services has become the play and outdoor spaces vendor of choice in Florida.